

Application for Residential GRCA Board of Directors

Jerry Del Colliano

Full time Gainey Ranch owner (over 24 years), currently living in The Estates. He has read and is familiar with the GRCA governing documents, is not involved in any litigation, is current with his assessments, and has never been convicted of a felony.

Platform

An omnibus renewal program that gives individual sub-divisions more input as planning partners for any new renovations pertaining to Gainey Ranch infrastructure, landscaping, appearance, security and other proposed improvements.

I support **a vibrant and growing Gainey Ranch Community Center** as a vital amenity to our lives and our real estate investments.

No outsourcing or micromanaging. I believe the role of the Master Board is to govern *not* operate and micromanage the community's daily business. I support a strong management team in touch with community subdivision needs and input.

Reverse exclusionary bylaws and policies that now restrict Gainey Ranch citizens from being full participants in activities and decisions affecting their lives and property value. More openness. Less nepotism.

Enhance Gainey Ranch security and review its effectiveness on a regular basis.

Continued **fiscal responsibility.**

Background

Profile

Jerry Del Colliano is a nationally recognized expert on broadcasting, journalism and interactive media content headquartered in Scottsdale, AZ. His on-air and executive management experience spans television, radio, publishing and new media. He was appointed Clinical Professor at the University of Southern California from 2004-08 where he developed and taught classes in broadcasting and new media as well as collaborative courses in communications. Jerry has been interviewed or quoted as a media expert on network television and radio, business and consumer newspapers and magazines as well as online publications.

Teacher/Trainer

Conducts seminars for media executives including The Media Solutions Lab, a media executive brainstorming event, every January in Phoenix.

Professor

Clinical Professor and Director of Executive Programs, University of Southern California (2004-2008) in music industry.

Writer

Publisher and editor of *Inside Music Media* focused on music, broadcasting, the Internet and the mobile future.

Publishing

Publisher and founder of *Inside Radio*, a broadcasting trade publication that was sold to Clear Channel in August 2002. Jerry also founded and operated *InsideRadio.com* and published *Radio Only* magazine.

Radio Management

Program director for two major market Philadelphia radio stations.

On-Air

Air talent at five Philadelphia radio stations.

Television

News reporter and on-air talent at Channel 6 in Philadelphia, the ABC affiliate.

Human Relations

Instructor for the Dale Carnegie Course in human relations for eleven years.

Author

Author of "*Out of Bad Comes Good -- The Advantages of Disadvantages*" published by Morgan James in November 2011.

Professional Speaker

Jerry gives speeches on subjects ranging from new and generational media to conducting brainstorming sessions on creative thinking.

Education

Graduate of Temple University School of Communications, Philadelphia, PA.

Quoted

Jerry's comments appeared hundreds of times over the years in numerous newspapers, business magazines, television networks and regional as well as local news publications and wire services including *CNN*, *ABC*, *CBS*, *NBC*, *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *The Chicago Tribune*, *The Philadelphia Inquirer*, *The New York Daily News*, *Forbes*, *Fortune*, *Newsweek*, *People*, *Rolling Stone*, *Columbia Journalism Review* and *ABC 20/20* among others.